

Annual Results Presentation 30 Jan 2014

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Introduction

Frederic Vecchioli





Highlights



- Financial results slightly ahead of expectations
 - revenues down on last year as a result of VAT impact but in line with guidance
 - EBITDA improved through leaner corporate structure and strength of France
 - Dividend increased to 5.75 pence per share
- VAT impact in-line with earlier guidance
 - gross transaction value up 8.4% demonstrates market resilience
- Strategy starting to deliver
 - National accounts square foot up 31% driving business customer growth
 - Call centre handling 18% of enquiries
 - Leaner corporate structure
- Management action to achieve optimal capital structure:
 - Debt reduction of £50m
 - Placing of up to 18,594,987 new shares proceeds to reduce debt further
 - Bank Facilities amended and extended increased maturity and reduced margins
- Early signs of trading improvement as we enter 2014



Strategic Overview

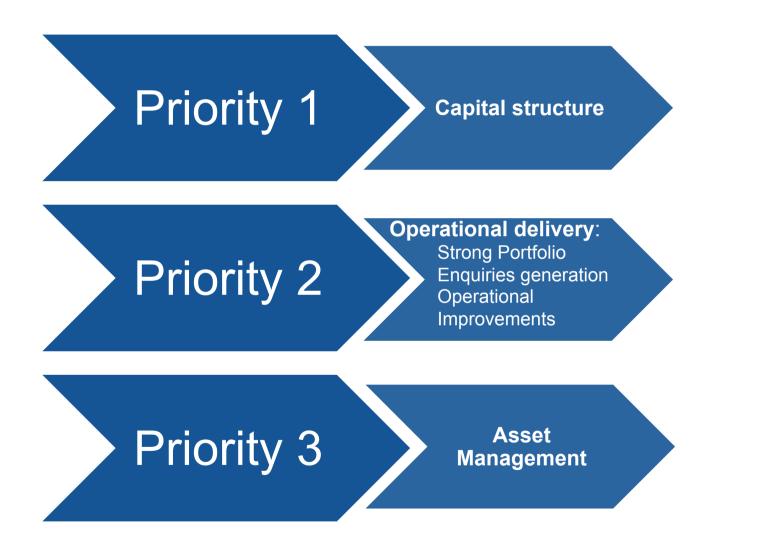
Frederic Vecchioli





Investment Case



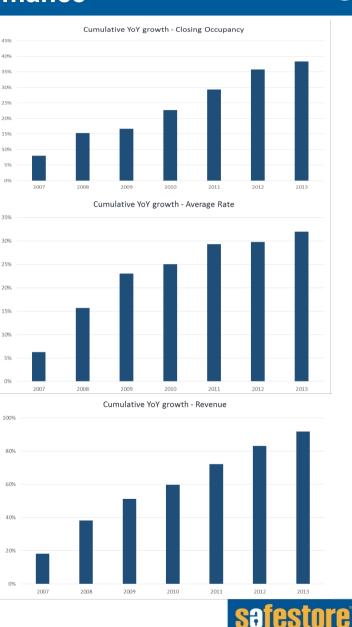




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Store operations: Une Pièce en Plus performance

- Store team actively managed
 - Permanent recruitment process
 - Focus on values, behaviours and potentials
 - In house training: management and sales skills
 - Individual performance management
 - Performance improvement plans
 - Positive team turnover
 - Rapid promotion opportunities
- Tightly controlled pricing policy
 - Team "education" on rate
 - Headline rate at a significant premium Lowest Price Guarantee
 - Customers directed to the right store
 - Focus on big units by best sellers
- Customer service loyalty
 - ➔ ENERGIZED TEAM
 - → CONVERSION RATE PRICING BALANCE



Current position of UK business

Business Strengths

- Strong portfolio
- Online enquiry generating platform
- Customer service
- Central support functions focused on growth
 - National accounts
 - Customer support centre
 - Business analysis and pricing management - IT
- Reduced cost base

Focus areas:

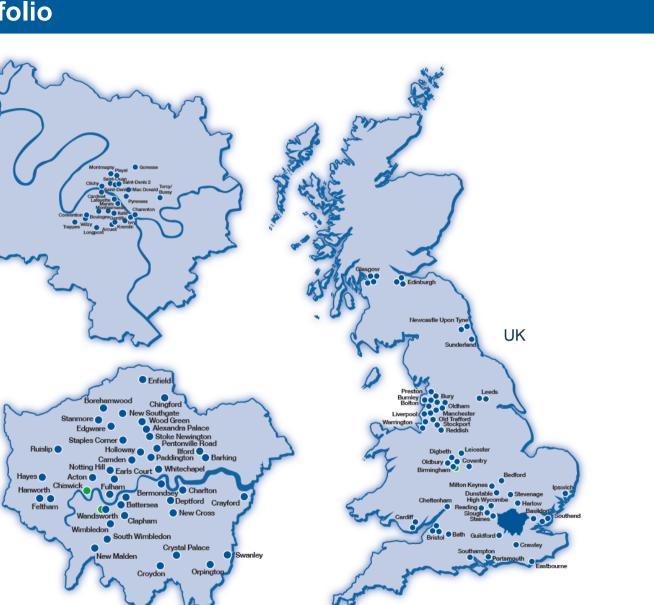
- Store operations
 - Closer store management
 - Consistent skills, performance and behaviours
 - Store team recruitment and training
 - Pricing policy
 - Store team rewards scheme



Strong portfolio

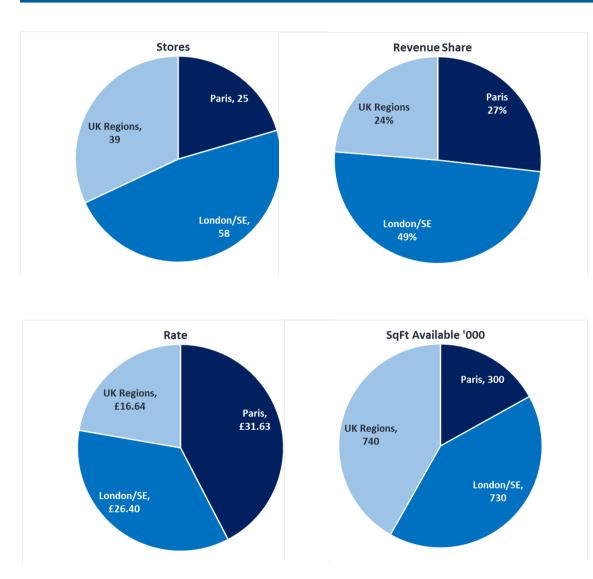
Paris

London





Strong portfolio



- Leading positions in the high density capital city markets of London and Paris (68% of store portfolio and 76% of revenue)
- Strong national presence in regional UK focused on key metropolitan conurbations such as Manchester, Birmingham, Bristol, Glasgow, Edinburgh



Leading online enquiry generating platform

- Online enquiries now 81% (58% in FR) of all enquiries.
- Focus shifted from display advertising to search which drives the most value for money.
- Refreshed Mobile and Desktop websites.
- Advanced cost per click and life of customer return on investment analysis.
- Benefits of scale.
- Group enquiry growth of 31.4% over 3 years.

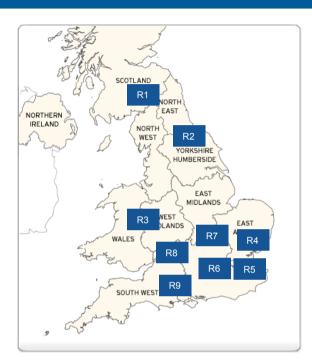






Store operations: UK focus

- Improve enquiry conversion
 - Review management process
 - Two new regions
 - Under-performance management
 - Recruitment and training process
 - Store team bonus based on locally key business controllable measures
- Increase rate
 - Central pricing and analysis expertise
 - Change team behaviours
- Maintain quality of customer service





Growth focused central support functions

- Growth focused central support functions
 - National Accounts Strategy
 - Customer support centre

% of Total occupied SqFt being managed by:

5%

10%

8%

National Accounts

6%

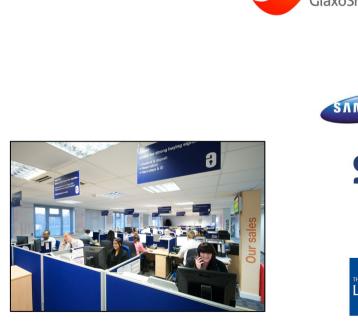
Business analysis and pricing management

11%

8%

Customer support centre

• Leaner cost base



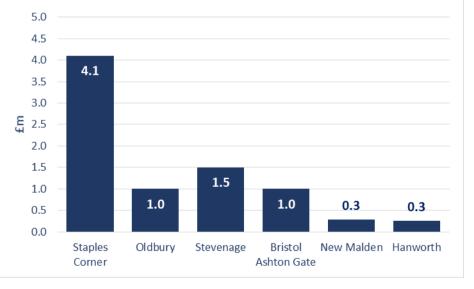


Priority 3: Selective portfolio management opportunities

- Disposed of Whitechapel for £41malmost 60% above previous property valuation.
- Lease re-gears completed to drive additional property values
- Permanent planning consent for Notting Hill obtained, valuation improved by £1.8m
- Leasehold Enfield South closed and consolidated into freehold Enfield North and New Southgate stores.
- Potential earnings enhancing acquisition of St-Denis freehold
- Potential development of pipeline opportunities



Valuation improvement due to lease re-gears





Capital Structure Strategy

Andy Jones





Capital Structure Changes

- Our aim has been to bring Group LTV (gross debt/ total property valuation) down from 50% to 40%
- Required circa £75m pay-down of debt
- Strategy was as follows
 - 1. Sell Whitechapel- completed for £41m
 - 2. Internal resources- Dividends from France totalling £9m
 - 3. Equity Placing
- We have also agreed an Amendment and Extension to our bank facilities to further enhance our financial flexibility



Capital Structure Changes

Comparison of Previous and New Capital Structure	Previous	* New (proforma)
Gross Debt (£'m)	34	3 268
Group LTV	50%	% 40%
UK LTV	57%	% 47%
Interest Cover Ratio	2.1	x 2.75x
Proforma annual Interest Charge (same hedge levels/ rates) (£'m)	18.	4 c. 14.0
Estimated 2014 Interest Charge (same hedge levels/ rates) (£'m)		c. 15.0
Weighted average interest rate	5.3%	% <5%
UK Bank Facilities Terms	Previous *	New
Maturity	June 2016	June 2018
Bank Margin Ratchet	2.5%- 3.5%	2.25%- 3.25%
Existing Margin/ Margin post capital structure changes	3.25%	2.50%
ICR Covenant	1.8x – 2.75x	2.0x - 2.4x
UK LTV	62.5% to 60% in April 2014	62.5% to 60% in April 2015
Other Financial Measures		
Group LTV Post Placing	- 3ppts to 40	%
Proforma ICR Post Placing	2.5x to 2.7	^{5x} sefestore

*As at Oct 13 but excludes the impact of selling the Whitechapel store and the impact of other capital structure changes.

Financials

Andy Jones



Income Statement	Year ended 31 Oct 2013	Change vs y/e Oct 2012
Revenue (£'m)	96.1	(2.7%)
Underlying EBITDA (£'m)	50.8	1.0%
Cash Tax Adjusted EPS (pence)	11.12	5.3%
Dividend per share (pence)	5.75	1.8%
Balance Sheet	As at Oct 2013	Change vs October 2012
Investment Properties Valuation (£'m)*	724.6	5.8%
EPRA Net Asset Value per Share (£)	2.10	11.5%
Group Loan To Value	47.0%	-3ppts

Guidance

Dividend cover of between 1.7 and 2.0 times will be targeted (Cash Tax Adjusted Earnings basis) in the current financial year and medium term.

* Excludes investment properties under construction

All amounts are presented in £ sterling and are rounded to the nearest £0.1m, unless otherwise stated. This represents a change to the prior year where all amounts were presented in £ sterling and rounded to the nearest £1,000. Any differences in the comparative when compared with the prior year financial statements are due wholly to roundings and do not represent a restatement.



Trading Update

		London / SE	Rest of UK	UK Total	France	Group Total
	Act	47.7	22.5	70.2	25.1	95.3
Revenue £m (in CER₁)	ΥοΥ	(5.6%)	(7.6%)	(6.2%)	4.8%	(3.6%)
	Act	66.5%	59.9%	63.5%	71.9%	65.3%
Occupancy % (of MLA)	YoY	3.1ppt	(0.1ppt)	1.6ppt	0.3ppt	1.4ppt
	Act	26.40	16.64	22.19	30.67	24.17
Rate (£ per SqFt) (in CER1)	YoY	(5.1%)	(6.0%)	(5.6%)	2.1%	(3.0%)



Summary Group P&L

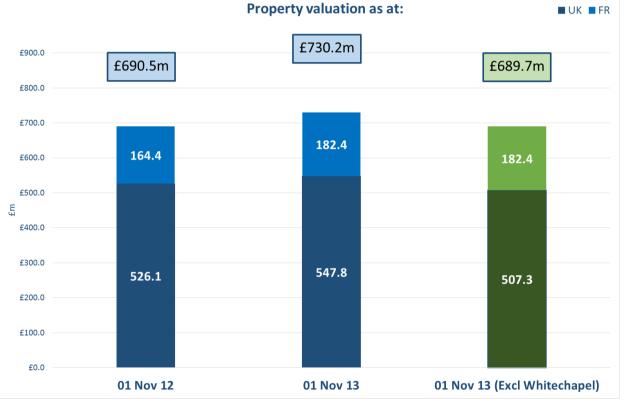
	FY 2013				FY 2012	
	UK	France	Total	UK	France	Total
	(£'m)	(£'m)	(£'m)	(£'m)	(£'m)	(£'m)
Revenue	70.2	25.9	96.1	74.9	23.9	98.8
Costs	(35.4)	(9.9)	(45.3)	(38.0)	(10.5)	(48.5)
Underlying EBITDA	34.8	16.0	50.8	36.9	13.4	50.3
EBITDA Margin	50%	62%	53%	49%	56%	51%
Leasehold Rent	(5.4)	(4.8)	(10.2)	(5.8)	(5.0)	(10.8)
EBITDA after leasehold rent	29.4	11.2	40.6	31.1	8.4	39.5
Depreciation	(0.3)	(0.1)	(0.4)	(0.3)	(0.1)	(0.4)
Finance Charges	(16.4)	(2.0)	(18.4)	(16.9)	(1.9)	(18.8)
Profit before Tax	12.7	9.1	21.8	13.9	6.4	20.3
Тах	-	(0.9)	(0.9)	-	(0.5)	(0.5)
Cash Tax Earnings	12.7	8.2	20.9	13.9	5.9	19.8
Average Shares In Issue (m)			187.9			187.5
Underlying (Cash Tax Adjusted) EPS (p)			11.12			10.56

Guidance:

• Finance Charges - Estimated to be c. £15m in 2014 and c. £14m from 2015 onwards



Property portfolio boosted by revaluation of Whitechapel, lease re-gears and foreign exchange translation



- Overall valuations have increased by £39.7 million since Nov 12
- Noted items of impact:
 - Currency translation movement - £10.4m
 - Whitechapel £14.6m
 - Lease re-gears £9m
- Average exit yield improved to 7.73%, stabilised occupancy at 77.12% reflecting the wider property market and store trading.



Operating cash flow remains strong

	Financial	Year
	2013 (£'m)	2012 (£'m)
nderlying EBITDA	50.8	50.3
/orking Capital/ Exceptionals/ Other	1.5	2.3
perating Cashflow	52.3	52.6
apital Expenditure- investment properties apital Expenditure- property, plant and equipment	(4.7)	(20.2)
Capital Goods Scheme Receipt	3.1	-
et outflow from Investing Activities	(1.8)	(21.5)
terest Payments	(17.5)	(14.9)
easehold Rent Payments	(10.2)	(10.8)
ax Payments	(0.1)	(0.7)
ee Cashflow (before Dividends and Financing Activities)	22.7	4.7
vidends Paid	(10.6)	(10.1)
lew Borrowings	(3.4)	5.9
ebt Issuance Costs	-	(7.7)
et Cashflow from Financing Activities	(14.0)	(11.9)
et Increase/ (Decrease) in cash	8.7	(7.2)

Guidance:

Maintenance capex expected to be £7m pa until the end of 2013/ 2014 and then revert to £4m to £5m ongoing



Current Trading and Outlook

Frederic Vecchioli





UK Trading	Variance YoY	France Trading	Variance YoY
Enquiries	6.8%	Enquiries	7.4%
New Lets	5.9%	New Lets	14.1%
Occupancy	2.2%	Occupancy	4.6%
Rate	(5.0%)	Rate	1.8%



Outlook

- Improving macro-economic outlook
- Appropriate capital structure established
 - Placing of up to 18,594,987 shares (which will rank for dividend), significant management participation
- Strong strategic presence in key markets
 - Significant upside from filling existing stores
 - Unrivalled business customer offering including National accounts
- Online enquiry generating platform
- Operational focus to move business forward
- Well positioned to realise the future opportunity



Appendices



Financial



Detailed P&L

	Group		
	2013	2012	
	£'m	£'m	
Revenue	96.1	98.8	
Cost of sales	(31.8)	(34.6)	
Gross profit	64.3	64.2	
Administrative expenses	(16.6)	(9.8)	
EBITDA before exceptional items and investment gain/loss	50.8	50.3	
Exceptional items	(0.7)	4.9	
Change in fair value of derivatives	(1.3)	0.4	
Depreciation and contingent rent	(1.1)	(1.2)	
Operating profit before gain/(loss) on investment properties	47.7	54.4	
Gain/(loss) on investment properties	21.5	(37.5)	
Operating profit	69.2	16.9	
Change in fair value of derivatives	2.8	(1.9)	
Finance expense before exceptional items and change in fair value of derivatives	(23.4)	(24.5)	
Exceptional finance expenses	—	(10.0)	
Profit/(Loss) before income tax	48.6	(19.5)	
Income tax credit	59.9	11.7	
Profit/(Loss) for the year	108.5	(7.8)	
Earnings per share for loss attributable to the equity holders			
– basic (pence)	57.8	(4.2)	
– diluted (pence)	57.3	(4.2)	
		oof	



Non-underlying Items



	Financial Year			
	2013 (£'m)	2012 (£'m)		
Underlying EBITDA	50.8	50.3		
Gain/ (loss) on investment properties	21.5	(37.5)		
Depreciation	(0.4)	(0.4)		
Contingent rent	(0.7)	(0.8)		
Change in fair value of derivatives	(1.3)	0.4		
Exceptional Items				
- insurance Proceeds	1.6	5.3		
- VAT and REIT related costs	(0.3)	(0.2)		
- restructuring costs/ other	(2.0)	(0.2)		
Statutory Operating Profit	69.2	16.9		



Detailed Balance Sheet

	Gr	Group		
	2013	2012		
	£'m	£'m		
ssets				
Ion-current assets				
nvestment properties	780.3	743.1		
nvestment properties under construction	5.6	5.4		
Other non-current assets	11.5	16.8		
Ion-current assets	797.4	765.3		
Current assets	33.0	27.7		
iabilities				
Current liabilities	(49.6)	(44.5)		
lon-current liabilities				
ank borrowings	(337.9)	(343.1)		
eferred tax liabilities	(39.3)	(100.8)		
Obligations under finance leases	(47.1)	(48.4)		
Other non-current liabilities	(10.6)	(12.9)		
Ion-current liabilities	(434.9)	(505.2)		
let assets	345.9	243.3		



	FY 11/12 Underlying to Statutory Adjustments										
Underlying Headings	Underlying P&L	Exceptionals	Derivative Movements	Contingent Rent/ Dep'n	Valuation Movement		Dep'n LH properties	Тах	Statutory P&L	Statutory Headings	
Sales	98.8								98.8	Revenue Cost of Sales/ Administrative	
Costs	(48.5)	4.9	0.4	(1.2)					(48.5) 4.9 0.4 (1.2)	Expenses Exceptional Items Derivative Movements Depreciation and Contingent Rent	
IFRS EBITDA	50.3	4.9	0.4	(1.2)	0.0	0.0	0.0	0.0	54.4	Operating Profit before IP's	
Rents	(10.8)			0.8	(33.2)	5.7	4.3 (4.3)		0.0 (37.5)	Property Valuation	
EBITDA after leasehold rent	39.5	4.9	0.4	(0.4)	(33.2)	5.7	0.0	0.0	16.9	Operating profit	
Depreciation Interest	(0.4) (18.8)	(10.0)	(1.9)	0.4		(5.7)			0.0 (36.4)	Net Finance Expenses	
Profit before Tax	20.3	(5.1)	(1.5)	0.0	(33.2)	0.0	0.0	0.0	(19.5)	Profit/ Loss Before Tax	
Тах	(0.5)							12.2	11.7	Income Tax Credit	
PAT/ Earnings	19.8	(5.1)	(1.5)	0.0	(33.2)	0.0	0.0	12.2	(7.8)	Profit/ Loss for the Year	
Shares (m)	187.5								187.5		
EPS (p)	10.6								(4.2)		



	FY 12/13 Underlying to Statutory Adjustments									
Underlying Headings	Underlying P&L	Exceptionals	Derivative Movements	Contingent Rent/ Dep'n	Valuation Movement	Finance Lease Int	Dep'n LH properties	Тах	Statutory P&L	Statutory Headings
Sales	96.1								96.1	Revenue Cost of Sales/ Administrative
Costs	(45.3)	(0.7)	(1.3)	(1.1)					(45.3) (0.7) (1.3) (1.1)	Expenses Exceptional Items Derivative Movements Depreciation and Contingent Rent
IFRS EBITDA	50.8	(0.7)	(1.3)	(1.1)	0.0	0.0	0.0	0.0	47.7	Operating Profit before IP's
Rents	(10.2)			0.7	26.0	5.0	4.5 (4.5)		0.0 21.5	Property Valuation
EBITDA after leasehold rent	40.6	(0.7)	(1.3)	(0.4)	26.0	5.0	0.0	0.0	69.2	Operating profit
Depreciation Interest	(0.4) (18.4)		2.8	0.4		(5.0)			0.0 (20.6)	Net Finance Expenses
Profit before Tax	21.8	(0.7)	1.5	0.0	26.0	0.0	0.0	0.0	48.6	Profit/ Loss Before Tax
Тах	(0.9)							60.8	59.9	Income Tax Credit
PAT/ Earnings	20.9	(0.7)	1.5	0.0	26.0	0.0	0.0	60.8	108.5	Profit/ Loss for the Year
Shares (m)	187.5								187.5	
EPS (p)	11.1								57.8	



Movement in Cost Base

Cost of Sales	Financial	Year	Administrative Expenses	Financial Yea		
	2013	2012		2013	2012	
	(£'m)	(£'m)		(£'m)	(£'m)	
Underlying Cost of Sales	(31.8)	(34.6)	Underlying Administrative Expenses	(13.5)	(13.9)	
Nanterre Insurance Proceeds		0.8	TV advertising Expenditure not repeated		1.1	
New store costs annualisation		(0.3)	Management Bonuses reinstated		(1.3)	
FX on French Costs		(0.2)	FX (including currency swaps)		(0.6)	
VAT benefit		1.9	VAT benefit		0.4	
Other Cost Improvements (2%)		0.6	Other cost movements (6%)		0.8	
Underlying Cost of Sales for FY 2013		(31.8)	Underlying Administrative Expenses for FY 2013	_	(13.5)	

- Cost of Sales in 2013 consists of Store Employee Costs (36%), Facilities (22%), Business Rates (28%) and Other (including insurance costs, bad debts and store administrative costs (14%)
- Administrative Costs in 2013 consists of Sales and Marketing (28%) and Head Office Costs (72%)



Group Exceptional Items – Oct 2013 Reported

Exceptional Costs	Year ended 31 Oct 2013 (£m)	Year ended 31 Oct 2012 (£m)
Insurance proceeds	1.6	5.3
Restructuring costs	(1.7)	(0.2)
VAT and REIT related costs	(0.3)	(0.2)
Other Exceptional items	(0.3)	-
Total exceptional costs	(0.7)	4.9



2013 Bank Facilities and Finance Costs

		Facility £/€/\$'m	Drawn £'m	Hedged £'m	Hedged %	Bank Margin	Hedged Rate	Floating Rate	Total Rate
UK Term Loan UK Revolver	£	230.0 30.0	£230.0 -	£196.7 -	86% -	3.25% 3.25%		0.60% 0.60%	4.80% 4.80%
UK Revolver- non-utilisation Euro Revolver	£ €	30.0 70.0	۔ £41.9	- £33.9	- 81%	1.46% 3.25%		- 0.30%	1.46% 4.41%
Euro Revolver- non-utilisation	€	21.0	-	-	-	1.46%	-	-	1.46%
US Private Placement 2019	\$	67.0	£41.8	£41.8	100%	5.52%	-	-	5.83%
US Private Placement 2024	\$	48.0	£29.9	£29.9	100%	6.29%	-	-	6.74%
Unamortised Finance Costs (US	PP)	-	(£0.7)	-	-	-	-	-	-
Total	£	£391.6	£342.9	£302.3	88%				5.26%



	Pre	vious fac	ilities		New Facil	ities
New Facilities	Total Facility	Term	Drawn as at 31 Oct 2013	Total Facility	Term	Proforma
UK Term Facility (in £)	£230m	Aug 16	£230m	£181m	Jun 18	£181m
UK Revolver (in £)	£30m	Aug 16	£0m	£50m	Jun 18	£0m
Bank debt (in €)	€70m	Aug 16	€49m	€70m	Jun 18	€49m
US Private Placement (7 year)	£43m	May 19	£42m	£42m	May 19	£42m
US Private Placement (12 year)	£30m	May 24	£30m	£30m	May 24	£30m
Total Facilities (in £ equivalent)	£392m		£343m	£362m		£295m

Current blended interest rate of around 5.30%, will be reduced under new terms to less than 5.00%



Group Banking Facilities – Oct 2013 Reported



Interest Cover Ratio		Loan to Value	
Consolidated level		Sterling Loan to Value	
Quarterly to Apr 2013	Not less than 1.80:1	Quarterly to Apr 2014	Not more than 0.625:1
Quarterly to Apr 2014	Not less than 2.00:1	Thereafter	Not more than 0.60:1
Quarterly to Apr 2015	Not less than 2.20:1		
Quarterly to Jan 2016	Not less than 2.40:1	Euro Loan to Value	
Thereafter	Not less than 2.75:1	At any time	Not more than 0.60:1
New Facility Covenants			
Interest Cover Ratio		Loan to Value	
Interest Cover Ratio Consolidated level		Loan to Value Sterling Loan to Value	
	Not less than 1.80:1		Not more than 0.625:
Consolidated level	Not less than 1.80:1 Not less than 2.00:1	Sterling Loan to Value	Not more than 0.625: Not more than 0.60:1
Consolidated level Quarterly to Apr 2013		Sterling Loan to Value Quarterly to Apr 2015	
Consolidated level Quarterly to Apr 2013 Quarterly to Apr 2014	Not less than 2.00:1	Sterling Loan to Value Quarterly to Apr 2015	



The group has hedged approximately two-thirds of its French profit exposure and partially mitigated the negative currency impact

Actual	€ cover €'000	Swapped Rate €	Actual Rate €	Gain/(loss) £'000
H1 FY13	6,000	1.1392	1.1921	233
H2 FY13	4,500	1.2393	1.1700	(216)
Total	10,500			17
Future	€ cover	Swapped Rate		
	€'000	€		
H1 FY14	5,250	1.2364		
H2 FY14	5,250	1.2350		
H1 FY15	6,000	1.2346		
H2 FY15	6,000	1.2341		

- Hedging is in place to April 2015 through average rate forward contracts
- Approximately two-thirds of expected French profits have been hedged
- Currency hedging paid £0.02m to Safestore in 2013 partially mitigating FX losses



Property valuation metrics reflect economic conditions

Key variables	October 2013	April 2013	October 2012
Average Self Storage Rate per Sq Ft	£24.39	£24.68	£24.91
Exit Cap Rate	7.73%	7.85%	7.85%
Weighted average stabilised occupancy	77.12%	77.61%	78.36%
Stabilised Occupancy in Sq Ft	3.90m	3.96m	4.03m
Average number of months to stabilised occupancy	37	40	36

- The average self storage rental rate is down 1.2% since April 2013 reflecting the impact of VAT in the UK and adverse FX movements
- Exit cap rate reduced by 12bps
- A slight reduction in weighted average stabilised occupancy
- Average time to stabilisation reduced by 3 months since Apr 2013



Pipeline store / site	Full planning	MLA sq ft	Opened / estimated opening
Stores opened in FY2013			
No openings			
Total sq ft added in FY		0	
Development stores acqui	red / under c	ontract	
Chiswick	\checkmark	43,500	tbc
Wandsworth *	\checkmark	23,300	tbc
Birmingham *	\checkmark	15,100	tbc
Total sq ft in pipeline		81,900	

- No new stores opened in FY2013
- Pipeline unchanged. Three UK expansion stores totalling 81,900 sq ft of MLA. Of these:
 - Two are freehold, one
 (Birmingham) is long leasehold
 - All three pipeline sites have been acquired and have planning permission. Two are relocations of existing stores
- Associated Capex for UK of £17.3m (exc VAT) of which £6.25m (exc VAT) has been spent as at 31 Oct 2013
- Number of trading stores at 31 Oct 2013 was 97 in the UK and 25 in Paris.
 Pipeline sites will increase the store portfolio by one store

* Replacement stores - the sq ft noted is the approximate net additional space added



Portfolio



A fully invested portfolio with strong strategic positioning

Store Portfolio by Region	London & South East	Rest of UK	UK	Paris	Group
Number of Stores	58	39	97	25	122
Let Square Feet (m Sq Ft)	1.45	1.10	2.55	0.76	3.31
Maximum Lettable Area (m Sq Ft)	2.18	1.84	4.02	1.06	5.08
Let Square Feet per store (k Sq Ft)	25	28	26	30	27
Average Store Capacity (k Sq Ft)	38	47	41	42	42
Closing Occupancy %	66.5%	59.9%	63.5%	71.9%	65.3%
Average Rate (£ per SqFt)	26.40	16.64	22.19	31.63	24.39
Revenue (£'m)	47.7	22.5	70.2	25.9	96.1
Revenue per Store (£'m)	0.82	0.58	0.72	1.04	0.79

- Leading positions in the high density capital city markets of London and Paris (68% of store portfolio and 76% of revenue)
- Strong national presence in regional UK focused on key metropolitan conurbations such as Manchester, Birmingham, Bristol, Glasgow, Edinburgh



Portfolio summary under IFRS

		Year en	ded 31 Octob	er 2013			Year en	ded 31 Octob	er 2012	
	Developing (Sq ft '000)	Established (Sq ft '000)	Mature (Sq ft '000)	Large (Sq ft '000)	Total (Sq ft '000)	Developing (Sq ft '000)	Established (Sq ft '000)		Large (Sq ft '000)	Total (Sq ft '000)
Number of Stores	8	18	88	8	122	8	18	89	8	123
MLA (self storage only)	0.4	0.8	3.2	0.6	5.1	0.4	0.9	3.3	0.6	5.1
Occupancy (self storage only)	0.2	0.5	2.1	0.4	3.2	0.2	0.4	2.2	0.4	3.2
Occupancy (%age)	59%	55%	65%	70%	64%	46%	52%	66%	68%	62%
For twelve months										
Closing rate (per sq ft)	16.85	20.71	27.03	16.62	23.94	14.08	21.09	27.93	18.22	24.92
Total RevPAF	11.89	14.14	22.05	13.85	18.90	7.79	13.66	22.87	14.70	19.21
	£'m	£'m	£'m	£'m	£'m	£'m	£'m	£'m	£'m	£'m
Self storage income	4.0	9.7	56.5	7.4	77.6	2.5	9.4	60.2	7.9	79.9
Ancillary income	0.7	2.0	10.2	1.1	14.0	0.5	2.0	10.9	1.2	14.5
Other income	0.1	0.3	3.8	0.4	4.5	0.0	0.3	3.8	0.4	4.4
Total Income	4.8	11.9	70.5	8.8	96.1	3.0	11.6	74.8	9.4	98.8
Store EBITDA	2.6	6.8	45.8	5.9	61.1	1.0	6.1	46.6	6.3	60.0
Store EBITDA margin (%)	54%	57%	65%	67%	64%	35%	52%	62%	67%	61%
Central Costs *	0.4	1.1	7.7	1.0	10.3	0.2	1.0	7.5	1.0	9.7
Underlying EBITDA	2.1	5.6	38.1	4.9	50.8	0.9	5.1	39.0	5.3	50.3
Underlying EBITDA margin (%)	45%	47%	54%	55%	53%	29%	44%	51%	56%	51%
Rent Charge	0.0	0.9	9.1	0.2	10.2	0.0	1.1	9.4	0.2	10.8
Underlying EBITDA after leasehold costs	2.1	4.7	29.0	4.7	40.6	0.9	3.9	29.1	5.0	39.5



* Sales and marketing costs are including in store costs in the above analysis and administrative expenses in the statutory profit and loss statement Developing: < 2 full financial years, Established: 2 to 5 full financial years, Mature: over 5 full financial years, Large: > 65,000 sq ft

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Portfolio summary split between freehold & leasehold

			Octobe	r – 2013			October – 2012						
	U	ĸ	Fra	nce	Gro	oup	UK		France		Group		
	Freehold	Leasehold	Freehold	Leasehold	Freehold	Leasehold	Freehold	Leasehold	Freehold	Leasehold	Freehold	Leasehold	
Number of Stores	64	33	12	13	76	46	65	33	12	13	77	46	
Self storage income £m	34.2	19.9	10.4	13.0	44.6	33.0	37.4	20.4	9.1	12.9	46.5	33.4	
Ancillary income £m	7.9	3.6	1.1	1.3	9.1	4.9	7.8	3.7	1.0	1.2	8.8	5.0	
Other income £m	3.3	1.1	0.0	0.0	3.3	1.2	3.9	0.9	0.1	0.3	4.0	1.2	
Total Income	45.4	24.7	11.6	14.3	57.0	39.1	49.1	25.1	10.2	14.4	59.3	39.5	
Store EBITDA (IFRS)	27.4	15.1	8.7	9.9	36.1	25.0	29.2	15.0	6.9	10.0	36.2	25.0	
Central Costs *	4.9	2.7	1.2	1.5	6.1	4.2	5.7	2.9	0.9	1.3	6.6	4.2	
Underlying EBITDA	22.5	12.4	7.5	8.4	30.0	20.8	23.6	12.1	6.0	8.7	29.5	20.8	
NOI margin (%age)	49%	50%	65%	59%	53%	53%	48%	48%	59%	60%	50%	52%	
Rent Charge *		5.6		4.7		10.2		5.8		5.0		10.8	
Underlying EBITDA after leasehold costs	22.5	6.8	7.5	3.7	30.0	10.6	23.6	6.3	6.0	3.7	29.5	10.0	



* Sales and marketing costs are including in store costs in the above analysis and administrative expenses in the statutory profit and loss statement

* Reclassification of head office rent between leasehold rent and administration costs

Customer average length of stay - Group



Age of	Store	1-2	Years	2-5	Years	> 5	Years	Portfolio at Oct 2013		Portfo Oct 2	
N ⁰ of Stores			4	1	2	1	04	12	20	12	21
		(wks)	(mths)	(wks)	(mths)	(wks)	(mths)	(wks)	(mths)	(wks)	(mths)
Business	Existing	35	8.0	70	16.2	139	32.1	131	30.2	123	28.5
	Vacated	18	4.2	25	5.7	49	11.3	48	11.2	47	10.9
	Total	27	6.2	38	8.7	58	13.3	57	13.2	56	12.9
Personal	Existing	37	8.5	53	12.1	106	24.6	97	22.4	93	21.4
	Vacated	17	3.9	21	4.9	33	7.6	32	7.5	32	7.5
	Total	25	5.7	27	6.3	38	8.7	37	8.6	37	8.6
All	Existing	36	8.4	56	12.9	116	26.7	107	24.6	101	23.4
	Vacated	17	3.9	22	5.0	36	8.4	36	8.2	35	8.1
	Total	25	5.8	29	6.6	42	9.7	41	9.6	41	9.6



Customer average length of stay in the UK



Age of	Store	1-2`	Years	2-5 Years		> 5 `			olio at 2013	Portfo Oct 2	
N ⁰ of Stores		:	2	8	8	8	35	95		96	
		(wks)	(mths)	(wks)	(mths)	(wks)	(mths)	(wks)	(mths)	(wks)	(mths)
Business	Existing	33	7.6	75	17.3	134	30.8	128	29.5	121	27.9
	Vacated	17	4.0	24	5.6	46	10.7	46	10.6	45	10.3
	Total	25	5.8	38	8.7	54	12.5	54	12.3	52	12.1
Personal	Existing	33	7.6	51	11.7	97	22.4	91	21.1	87	20.0
	Vacated	14	3.3	19	4.4	30	6.9	30	6.8	29	6.7
	Total	20	4.5	24	5.5	34	7.8	33	7.7	33	7.7
All	Existing	33	7.6	56	13.0	108	25.0	102	23.6	97	22.3
	Vacated	15		20		34	7.8	33	7.7	33	
	Total	21	3.4 4.8	20	4.6 6.0	34	8.9	38	8.8	38	7.7 8.8

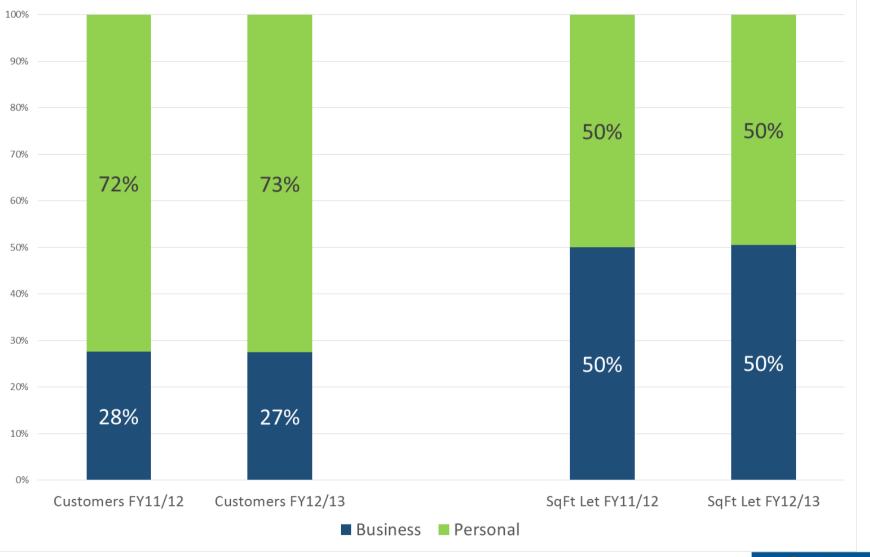


Customer average length of stay in France

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	-	

Age of	Store	1-2 Years		2-5 Years		> 5 Years		Portfolio at Oct 2013			olio at 2012
N ⁰ of Stores		:	2	2	4	1	9	2	5	2	25
		(wks)	(mths)	(wks)	(mths)	(wks)	(mths)	(wks)	(mths)	(wks)	(mths)
Business	Existing	37	8.4	60	13.8	149	34.5	133	30.7	124	28.6
	Vacated	19	4.4	26	6.0	53	12.1	51	11.9	52	11.9
	Total	29	6.6	38	8.7	64	14.9	63	14.5	63	14.5
Personal	Existing	38	8.8	55	12.7	132	30.4	111	25.7	109	25.2
	Vacated	19	4.3	27	6.2	48	11.2	47	10.8	46	10.6
	Total	28	6.5	35	8.1	57	13.3	55	12.7	55	12.7
All	Existing	38	8.7	56	12.9	136	31.4	116	26.8	113	26.0
	Vacated	19	4.3	27	6.2	50	11.5	48	11.1	47	11.0
	Total	28	6.5	35	8.1	59	13.7	57	13.2	57	13.2

Group Customer split





Store Portfolio



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Battersea Park



Clapham



Alexandra Palace







Crystal Palace





Deptford



Barking & Dagenham



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New Malden



Stanmore 52



Notting Hill



Staples Corner











Wandsworth



Whitechapel

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Swanley



Crawley



Croydon



Guildford



Eastbourne



Portsmouth





Southampton

Bedford



Borehamwood



Dunstable



Milton Keynes



New Southgate



Stevenage



UK Regions 1



Birmingham Central



Cardiff Newport Road



Oldbury



Bristol Ashton Gate



Cheltenham

Bolton



Burnley



Bristol Filton







Bristol Pennywell Road



Digbeth



Bury



Cardiff Central



Leicester



Liverpool Central



UK Regions 2



Manchester Central



Manchester Old Trafford



Manchester Worsley



Oldham



Preston



Stockport Bryant















Stockport Reddish



Glasgow North



Warrington



Edinburgh Fort Kinnaird



Glasgow Rutherglen safestore



Edinburgh Gyle



Edinburgh Leith

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Glasgow Central

UK Regions 3

•





Glasgow Southside

Leeds Central



Leeds York Road



Newcastle Central



Newcastle Wallsend



Sunderland



Paris 1





Boulogne





Kremlin









Tel. : 04 50 int

Gonesse



Lafayette



Charenton

lrvy





Clichy



Italie



Longpont





Mac Donald sefestore

Paris 2



Montmagny



Saint Denis 2





KAGE

Saint Ouen



une pièce en plus 🗖



Trappes







112

Torcy/Bussy

Vélizy



Saint Denis 1



